



ATHLETES UNLIMITED

Sustainability Report

2022

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Introduction

Athletes Unlimited is a new model of pro sports, where athletes are decision-makers and individual players are champions of team sports. A network of professional women's softball, lacrosse, volleyball and basketball leagues featuring world-class competition and fan experience, Athletes Unlimited stands out as an organization driven by the athletes that play in the leagues, with athlete representation on the company's board of directors, each league led by a Player Executive Committee, and players sharing in long-term profits of the company, all while being proactive in shaping policies supporting the mothers that play in the league. Athletes Unlimited is the first professional sports league to be organized as a Public Benefit Corporation and the first U.S. based pro sports league to be carbon neutral.

For more information, visit AUProSports.com



Athletes Unlimited 2022 Emissions Footprint

Athletes Unlimited's climate impacts include emissions from its own operations in the stadiums where events are held as well as indirect emissions across our value chain in addition to those associated with fan attendance over the course of our sports seasons. Athletes Unlimited's emissions profile can be divided into scopes 1, 2, and 3. Scope 1 emissions are direct emissions generated from the use of fuel at stadiums during AU sporting events. Scope 2 emissions are indirect emissions from the consumption of electricity in venues rented for sporting events.

Scope 3 emissions are indirect emissions generated both upstream and downstream in Athletes Unlimited's value chain. These include emissions generated from purchased goods and services, fan travel, business travel, NFTs, and waste generation.

In 2022, Athletes Unlimited completed its first comprehensive GHG inventories to account for emissions generated from scope 1, 2, and 3 activities for its 2022 season.

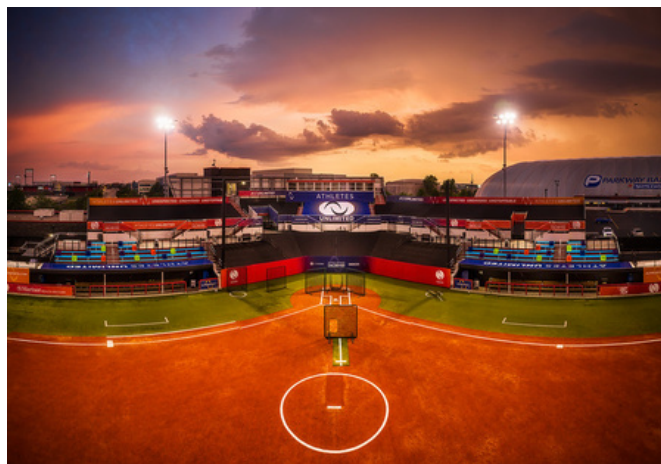
1 - Greenhouse Gas Protocol, *The Corporate Standard*, 2022

2 - Athletes Unlimited used emissions factor data sources include the Department for Environment, Food & Rural Affairs (DEFRA), the Environmental Protection Agency (EPA), and the International Energy Agency.

Athletes Unlimited 2022 Emissions Footprint

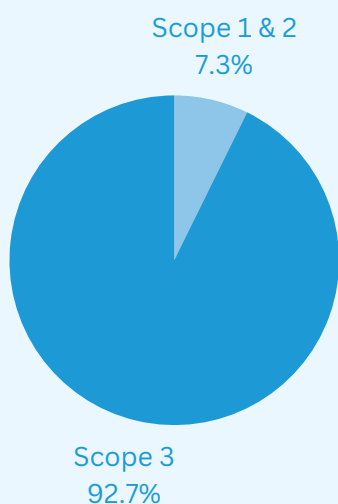
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Emissions calculation methodology is based on the Greenhouse Gas Protocol. In the event of relevant but missing data, a combination of industry-specific estimates and assumptions were applied. Estimations are mostly utilized for consumption data for booked stadiums.

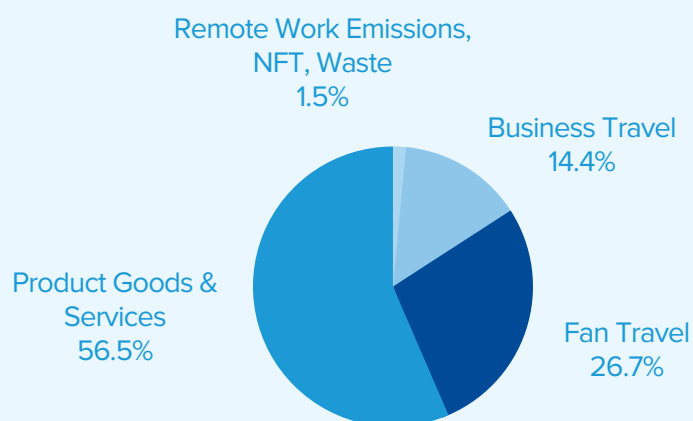


CATEGORY	TOTAL EMISSIONS (MTCO2E)	SHARE OF TOTAL (%)
Scope 1&2	276	7.30%
Scope 3	3,529	92.70%
Purchased Goods & Services	1,998	52.50%
Fan Travel	961	25.30%
Business Travel	509	13.40%
NFT	5	0.10%
Remote Work Emissions	52	1.40%
Waste	5	0.10%

Athletes Unlimited Total Emissions (MTCO2e)



Athletes Unlimited Total Scope 3 Emissions (MTCO2e)



Athletes Unlimited Climate Strategy

This year, Athletes Unlimited became the first U.S.-based carbon neutral professional sports league.

Athletes Unlimited is committed to long-term sustainability and aims for continuous improvements to reduce the environmental impacts of its operations. In 2023, Athletes Unlimited completed its first comprehensive GHG inventory assessment of its 2022 seasons to lay the foundation for the development of a climate strategy roadmap. Athletes Unlimited is using the findings from the 2022 assessment to focus on opportunities for the reduction, avoidance, and mitigation of carbon emissions throughout its direct operations and extended value chain.

fans helped
offset more
than
1,700
tonnes in
2022

3 - Athletes Unlimited's emissions intensity goal is based on current growth projections of the existing sports seasons. Any future additions or removals of sports offerings may result in a rebaselining of Athletes Unlimited's total carbon emissions profile and emissions intensity reduction goals.

Our Climate Goals

Leveraging avoidance, reduction, and mitigation strategies to reduce our environmental impact, Athletes Unlimited strives to continuously improve its performance towards collective climate goals and disseminate environmentally responsible practices to our athletes, fans, employees, and communities in which Athletes Unlimited operates.

Athletes Unlimited has committed to reduce emissions intensity on a per fan basis from our 2022 baseline. We will achieve this through comprehensive reduction initiatives for our Scope 1, 2, and 3 emissions.

To assure the integrity of our progress towards our decarbonization goals, Athletes Unlimited is also committing to continuous improvement of data collection for GHG accounting and minimization of assumptions used in our calculations, to the best of our abilities.

Planet Protection for Ticket Sales

For every ticket sold during Athletes Unlimited AUX Softball, Lacrosse, and Softball 2022 seasons, a portion of the service fee went towards funding high quality nature-based carbon credits that will help us reach our carbon neutrality goal. Fan contributions were used to offset the CO₂ emissions associated with the game they attend. Over the 2022 seasons, fans helped offset more than 1,700 tonnes of CO₂ through nature-based and technological carbon offset projects.

Our Climate Goals

continued

Reforestation Rewards

Athletes Unlimited has partnered to offer a first-of-its-kind reforestation rewards program to educate and empower athletes and fans around sustainability. Athletes Unlimited incentivizes and rewards certain player actions and customer behaviors - such as home runs, goals, and aces - across all four leagues. In 2022, more than 13,000 trees were funded as a result of this reforestation program.

REFORESTATION REWARDS PROGRAM	SPORT	TOTAL TREES FUNDED IN AU 2022 SEASON
Trees for Threes	Basketball	4,840
Aspiration Aces	Volleyball	2,130
Aspiration Assists	Lacrosse	1,890
Round the Bases	Softball	4,770
Total Trees		13,630



Reduction & Mitigation Strategies

One Location, Double-Headers

Athletes Unlimited is uniquely structured in a way that, by design, reduces fan emissions. The leagues are set up to be located in one city per season, automatically reducing the movement of players and staff who are able to stay in one place for the entirety of the season. Athletes Unlimited also plays double-headers on every game day. This allows for the 24 - 30 game seasons to be played with half of the commuting time for fans traveling to venues.

Textiles and Sports Equipment Donation

Athletes Unlimited assesses every season's ordering in effort to minimize surplus at the seasons' ends. We carry over unused textiles from season to season and use all of our uniforms in athlete or fan giveaways, leaving very little textile waste. For the minimal textiles left each season, Athletes Unlimited donates them to local charities or youth community sports organizations. In 2022, where there was excess sporting equipment and textiles, they were either stored for use for the next season or donated to the following nonprofits:

- Good4Greatness
- Las Vegas Rescue Mission
- Harmony CDC

Hydration In-Venue & Athlete Residences

In 2022, Athletes Unlimited ensured that venues were outfitted with water hydration stations, encouraging fans to re-use their own refillable water bottles, to further reduce plastic waste on site. This was also the case in our in-season athlete residences.

Carbon Project Investments

By virtue of doing business, Athletes Unlimited recognizes that our direct and value-chain climate reduction initiatives alone are not enough to bring emissions down to zero. To complement our carbon neutrality targets, Athletes Unlimited has partnered with Aspiration to invest in high-quality carbon credit projects. The combination of reduction initiatives and investment into carbon avoidance and removal solutions allows Athletes Unlimited to both tackle our residual emissions and maximize our climate impact by helping scale innovative carbon projects around the world.

Clean Cookstoves in Somalia

This project deploys highly efficient improved cookstoves, reducing woody biomass consumption for households in urban and peri-urban areas of Somalia. The scenario existing prior to the implementation of the project is the use of very inefficient traditional cookstoves, consuming a lot of non-renewable charcoal and firewood. The high biomass consumption has negative impacts on the environment leading to deforestation and land degradation, greenhouse gas emissions, loss of soil fertility, and soils' reduced ability of water retention. Further, this project reduces indoor air pollution through health-damaging pollutants while combusting firewood and charcoal result in diseases like pneumonia, stroke, ischaemic heart diseases, chronic obstructive pulmonary diseases and lung cancer.

Co-Benefits/Social Impact:

- The project reduces woody biomass consumption
- Reduces deforestation and land degradation
- Reduces health-damaging pollutants that can result in diseases
- Over 90% of users are women - directly receiving the benefits listed above
- 50% of employees are women



Carbon Project Investments

continued

Native Kenya Soil Project

This project solves the challenges of overgrazing and frequent droughts by providing revenues to local communities to improve grazing practices. With this funding, local pastoralists implement strategic, rotational grazing practices.

The result is healthier grass, greater root depth and increased soil carbon resulting in increased infiltration and retention of precipitation. The change is monitored yearly by analyzing satellite imagery of biomass and herd locations. Every 8-10 years, change is measured with physical soil samples to track and verify rangeland condition across the full project area.



Native Kenya Soil Project (continued) Co-Benefits/Social Impact

- Improved livestock conditions: Healthier grasslands produce improved livestock grazing and lowers the likelihood of catastrophic livestock loss during drought and raises heavier livestock that are salable.
- Planned rotational grazing practices: Women and male children are responsible for husbanding livestock to provide food for families. Longer-lasting green forage on these grasslands means less time required for herding animals long distances and more time for children to attend school.
- Biodiversity: The soil changes will enhance the region's role as a High Conservation Area for key endangered species including critically endangered black rhinos Y Grevy's zebra.
- Revenue sharing with project participants: Guaranteed revenues to grazing communities through the Northern Rangeland Trust.
 - Benefits for women: 30% of staff members are women, which is higher than the national average of 25%. Poorer women's families will benefit through the bursaries, which includes many of the households headed by women.

Looking Ahead

Develop a Sustainable Procurement Policy for Suppliers

Our 2022 GHG Inventory highlighted category one purchased goods and services as a hotspot of our total emissions footprint. To address excess emissions from these activities, Athletes Unlimited is in the process of developing a Sustainable Procurement Policy for all current and potential vendors to abide by for future partnerships. This policy will help Athletes Unlimited to factor in high quality suppliers who are actively working towards common climate goals.

Implement Lower Emission Hierarchy for Vehicle Rentals

Athletes Unlimited has identified an opportunity to mitigate excess emissions from vehicle rentals for our employees and athletes. Athletes Unlimited will apply a selection hierarchy to be instituted to select vehicles that are all-electric, hybrid, or otherwise high-MPG options.

Collect waste data and all venues and build toward improved recyclability and compostability

Athletes Unlimited will conduct a waste audit at each venue to capture waste generation volume. This data will be used to calculate a more accurate emissions profile for waste creation at our venues and used to inform additional waste stream implementation and responsible vendor selection.

Through our comprehensive review of our Scopes 1, 2, and 3 emissions, Athletes Unlimited has identified several key initiatives to continue to draw down our environmental impact.

Create fan integration during seasons

Athletes Unlimited wants to reward our fans for being team players in our efforts to create a healthier environment. As such, Athlete's Unlimited will pilot fan integrations such as perks for making environmentally conscious decisions.

Amplify Athlete Voices

Work with athletes who are playing for environmental justice causes to uplift their stories and messaging.

Collaborate with environmental justice/climate organizations, such as the Green Sports Alliance, and those that are receiving Athlete Cause donations to uplift each other's work.



Acknowledgements

Athletes Unlimited thanks Aspiration for their support on high quality carbon credits, our GHG footprint calculations and advising on reduction strategies.

Athletes Unlimited is also a proud member of the Green Sports Alliance and appreciate all of their assistance on our sustainability efforts.

To learn more, please visit:
www.auproports.com/sustainability

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